



# TAPMI

(A constituent unit of MAHE, Manipal)



## **T. A. Pai Management Institute, Manipal**

### **Report**

#### **InFocus India: Capturing the Essence of Our States**

**Name of the Activity** – InFocus India: Capturing the Essence of Our States

**Activity Date:** 4<sup>th</sup> August – 15<sup>th</sup> August

**Venue:** Student Centre, TAPMI

**Time:** 9 AM

#### **Report Description:**

The EBSB club of TAPMI organized a Video Showcase called **InFocus India: Capturing the Essence of Our States** for the student community on 15<sup>th</sup> August 2023. The theme of the video was ‘**Culture and Heritage of their own states**’. On the 4<sup>th</sup> of August, students were sent the link for the video submissions. The link was active for 10 days. There were 12 submissions, and the event was moderated by Ms. Sudeshna Prabhu and Mr. Badhri Narayanan with the coordination of other EBSB members from TAPMI.

The primary objective of this video showcase is to preserve and promote the cultural heritage of the states of India. Participants were asked to create short videos that highlight the essence of their state, including its vibrant language, diverse traditions, and captivating cultural practices. The submissions from the students touched upon various states in India like Tamil Nadu, Andhra Pradesh, Kolkata, Rajasthan, Karnataka, and much more.

It was an exciting event, and the participants showed their enthusiasm with their submissions. The top 3 videos were recognized and were posted on the Instagram handle of the EBSB Club of TAPMI. Overall, the event was fruitful, and we also got active participation from the participants.

**Activity End Date** – 15<sup>th</sup> August 2023

**Number of submissions** – 12

**Report name – InFocus India: Capturing the Essence of Our States**

**Photographs of the Event –**

